# opentext™

# 6 priorities to protect content through governance

**Zero Trust** is a set of principles that help in evaluating cybersecurity readiness.

**By 2026, 10%** of large enterprises will have a comprehensive, mature and measurable zero-trust program in place, up from fewer than one percent today.[1]

Protecting content continues to be a complex, expensive, and time-consuming struggle. Documented, defensible recordkeeping is crucial. Take these steps to prioritize protecting content through a Zero Trust Information Governance program:

## 1 Identify
what information you have and where it is

## 2 Automate
to comply with evolving data protection and privacy regulations

## 3 Manage
access by role and by policy with security markings

## 4 Protect
content in flight with encrypted information protection

## 5 Secure
content being handled or processed by third parties

## 6 Monitor
and adapt with comprehensive auditing and analysis

➡ **Download the full Zero Trust Information Governance guide**

**opentext.com/master-modern-work**